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#### Meet Candice Campbell



Candice Campbell is one of the newest members of our team, having joined YTC in December 2011, and it is her job to ensure that our customers are billed accurately (and promptly!) and to make sure our vendors are paid in a timely manner. Before joining YTC, she worked in in several roles in the corporate office of barbeque restaurant Red Hot & Blue, serving as Office

## High, Wide, and Heavy

Yarbrough Transfer Company's eNewsletter / July, 2012

Dear David,

Welcome to Yarbrough Transfer's eNewsletter for July, 2012. We welcome your suggestions to help us make this newsletter informative and fun to our customers and friends.

### NEW EQUIPMENT IMPROVES SERVICE AND REDUCES ENVIRONMENTAL IMPACT



In the past few months, YTC has added a significant amount of new equipment to its fleet, expanding our service capabilities and improving on our already aggressive green operating philosophies.

We recently have taken delivery of five 2013 model Mack CXN three-axle tractors, four 2013 model Freightliner Coronado SD four-axle tractors, and five 2013 Freightliner Coronado SD three-axle tractors. In addition to meeting the high standards of horsepower and torque that are required to pull the heavy loads we move, these trucks are also "Certified Clean Idle," which means that the air coming out of the exhaust stacks on these tractors is actually cleaner than the air coming in!

Manager and Staff Accountant. When you call the main number at YTC's Winston-Salem office, you will often hear Candice's friendly voice on the other end of the line.

Candice grew up in Charleston, SC, but has lived in Winston-Salem for the past 21 years. She is married with two children, 5 and 16. Both of her children have high-functioning autism, and she devotes a significant amount of time outside the office volunteering in the local community to raise awareness and money for autism research.

Candice not only works full time for YTC and raises a family, but she also is a full time student. She anticipates receiving her bachelor's degree in Human Resource Management in 2014. She says, "I want my kids to remember 'mommy doing so much homework' and to see that hard work and effort pay off, because it is never too late to go after what you want in life."

In her down time - what little of it there is! - she enjoys spending time with her family at the beach and lounging around the pool.

YTC is an EPA Smartway Transport Partner, evidencing our commitment to providing service to our customers while utilizing all available methods to reduce the environmental impact of our fleet operations. We will continue to invest in and utilize environmentally sound fleet technologies that reduce our environmental impact, such as our Certified Clean Idle trucks, Alternative Power Units to reduce fleet idling, speed limit governors, and RPM limiters.

We have also expanded our service capabilities by adding a 90' stretch flatbed trailer and several low ride height step decks. The 90' stretch flatbed allows us to haul extremely long cargo, such as overhead cranes and precast concrete and steel beams. The low ride height step deck trailers allow us to haul cargo that requires a lower trailer, but also requires dock loading or unloading. These trailers can be used, in some cases, as a more efficient and cost-effective alternative to double drop trailers.

We also recently have undertaken several projects for customers where the needs of the project dictated that we modify our existing equipment or acquire new equipment. In the event our diverse fleet does not offer the capabilities necessary to meet your unique needs on a project, we are always willing to discuss how we might be able to modify our existing equipment or acquire new equipment to meet the demands of your project. Just speak with your regional sales representative or someone in our operations department and we will discuss how we can accommodate your needs.

Please contact us if we can help you with any of your transportation needs!

## YARBROUGH TRANSFER DEPLOYS QUALCOMM MOBILE COMMUNICATIONS THROUGHOUT FLEET



On October 1, 2011, YTC deployed the Qualcomm MCP-110 mobile communications devices throughout our fleet. [Click here for more information on the MCP-110 device.](#) In addition to offering real-time geographical tracking for every truck in our fleet on 15 minute intervals, each truck also is equipped with:

- In-cab scanner for sending proofs of delivery and other documents
- In-cab printer for printing trip permits and other critical documents
- Wi-fi hotspot that ensures our trucks are always connected to the wireless network

Yarborough Transfer is the only carrier in the country with printers, scanners, and wi-fi hotspots in every truck in its fleet. We are proud of the fact that we are the earliest adopters of technology that we believe will be transformative of the trucking industry; however, we are even more proud of the information that this technology has put at the fingertips of our customers. Upon request,

you can now:

- Receive live status reports of our truck's progress, allowing coordination of time-sensitive services such as crane and rigging crews and loading and delivery appointments
- Receive proofs of delivery (PODs) within minutes after delivery of a load
- Receive invoices within minutes after delivery of a load
- Receive notifications with accurate (to the minute) pickup and delivery times

We hope that you will take advantage of our technology investment! If you have questions about how you can use our technology to access information that will make your transportation run more smoothly, please contact [Jay Hutcheson](#) or [John Bussard](#) in our Operations Department.

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### **SUBSCRIBE TO YTC'S AVAILABILITY LIST TO GET DAILY NOTIFICATIONS OF OUR TRUCK AVAILABILITY**

Each morning, for those customers who have requested it, we send an email showing where YTC has trucks available, what time the trucks are available, and what type of equipment resource they have (e.g., flatbed, step deck, lowboy). If you have a pressing need and our truck is in the area where you need it, contact us! The availability email is a diminishing resource, meaning that we are constantly looking for work for these trucks, so a truck that was available at 7:30 a.m. when we send the email out may not be available at 8:00 a.m., because we may have already taken a load for that truck. However, the availability email is a great resource for matching up your needs with our trucks.

Email [info@yarbroughtransfer.com](mailto:info@yarbroughtransfer.com) with "Add to Availability Email" in the subject line and we will add you to the distribution list. We will never provide your contact information to any third party, and you can request to be removed from the email distribution list at any time.

We hope you will find this to be a valuable resource!

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### **RECENT PICTURES OF YTC TRUCKS IN ACTION**



Our new 90' stretch flatbed behind one of our new Freightliners, moving a Kelly bar from Chester, VA to Narrows, VA for D.W. Lyle Corporation.



Another one of our new Freightliners moving a 125,000 pound concrete paver in Simpsonville, SC for The Lane Construction Corporation.



Moving a hybrid-powered bus from Charlotte, NC to Denver, CO on one of our extendable double drop lowboy trailers.



Yet another of our new Freightliners in action, moving an RT8065 Link-Belt crane from Goldsboro, NC to Camp LeJeune, NC for customer T.A. Loving.

**Yarbrough Transfer Company**

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[www.yarbroughtransfer.com](http://www.yarbroughtransfer.com)

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