Yarbrough Transfer Company was featured in Snider Tire’s quarterly employee newsletter in April 2011....

Our customer in Winston-Salem, NC is involved in a project with national significance. There is a 2-mile long, 800-foot wide island in the East River in New York City now known as Roosevelt Island, and four acres at its southern tip are being developed as the Franklin D. Roosevelt Four Freedoms Park. A granite memorial statue is under construction and Yarbrough Transfer is transporting giant pieces of cut and polished granite from a quarry in Mount Airy, NC to the construction site in New York. To date, 50 of the 70 loads have been transported. The logistics of loading and hauling granite with such intense weight and density is an engineering feat. All of the blocks (pictured below) are pre-polished and cannot be handled in a way that would allow for scuffs, chips or cracks to occur -- “Kid gloves is what we have to handle each truckload with,” explained David Yarbrough. How is Snider Tire tied to this project? “We powder coated the metal corner braces that hold each block of granite,” explained Mark Pruitt, Sales Manager in Greensboro, NC.

The overall project at FDR park is in Phase I, and the projected completion date is late 2012 to early 2013. For more information about the project, visit their web site at www.FDRFour FreedomsPark.org and also Yarbrough Transfer’s web site at www.yarbroughtransfer.com.

Nominate your customers for our quarterly profile by contacting Susan Payne at spayne@snidertire.com